



SAMANTHA J. KOWALSKI

GRAPHIC DESIGNER

CONTACT INFORMATION

1541 Rainbow Trout Street  
Roseville, CA 95747

SAMANTHA@ONE-ON-ONEDESIGNS.COM

WWW.ONE-ON-ONEDESIGNS.COM

831.214.6525

**Education**

Bachelor of Fine Arts, Graphic Design; Minor Pre-Law  
(Degree) Graduated May 2010, Cum Laude  
University of the Pacific, Stockton, CA

**Experience**

*Picture Frame Shop Manager*, Hobby Lobby, Roseville, CA

October 2011 – Present

Manage and oversee the operations of the frame shop. Provide customer service by guiding customers through the sales process from frame design to order completion.

*Graphic Designer - Customer Solutions Specialist*, AlphaGraphics, Roseville, CA

May 2011 – October 2011

Alphagraphics is a print shop with an emphasis in graphic design.

Consulted with clients directly and guided them through the sales, design, and print processes.

Designed business cards, postcards, brochures, fliers, and logos using the Adobe Creative Suite, always ensuring print ready files.

*User Interface and User Experience Designer*, Activate Direct - ID Media, Sacramento, CA

July 2010 – December 2010

Designed web sites from initial wire frames to full scale web page designs. Created interactive web graphics for social and political organizations for the 2010 General Election. Designed e-mail campaign templates and Power Point presentations.

*Print Production Specialist*, Marketing & University Relations, University of the Pacific, Stockton, CA

August 2008 – May 2010

Produced marketing collateral that conformed to brand and identity standards of the University through the initial concept, design, pre-press, and production phases.

*Freelance Graphic Design*

Loffman Realty - Property Management, Roseville, CA

Designed identity system for Loffman Realty - Property Management.

PR Pros, Roseville, CA

Designed various print materials for clients.

Never Boring Design Associates, Modesto, CA

Assisted in the development of print materials for Prime Shine Express Car Wash and banner advertisements for the 2010 H1N1 Campaign.

**Software and Technology**

Proficient

Adobe Photoshop, Illustrator, InDesign, Fireworks, and Acrobat Professional

Photography, Printing, and Production Processes

Microsoft Office Word, Power Point, Excel

Mac and Windows Platforms

Knowledgeable

Adobe Dreamweaver (HTML), and Flash